

INCREASE YOUR COMPETITIVE EDGE in the Incentive Gift Card Marketplace



Join the Incentive Gift Card Council (IGCC) Today and Save \$150!

The Incentive Gift Card Council (IGCC) is a Strategic Industry Group within the Incentive Marketing Association (IMA). The IGCC provides members with:

- Industry insights to grow your business
- Networking with current and potential clients
- Marketing of IGCC members to incentive gift card buyers



★ JOIN IGCC TODAY ★

Being a member of both IGCC and IMA is one of the most efficient, and cost-effective ways to meet and network with industry leaders, develop key relationships and gain access to vital educational information on industry trends.

STEP 1

Being an IGCC member requires a membership in the IMA

Primary Company Member - \$600 first year, \$500 annually

Affiliate Company Member - \$125**

Int'l Primary Company Membership - \$250

STEP 2

Join the IGCC strategic industry group*

Primary Company Member - \$500

Affiliate Company Member - \$250**

* If you are a member of The Gift Club and have never been an IGCC member, enter the code **TGC2022** in the "How did you hear about IMA" field you will save 30% (\$150 before August 1) on your IGCC 2022 primary membership.

** To become an affiliate member, your company must already have a primary member.

Learn more at usegiftcards.org!

