



# BE HEARD BE SEEN BE FOUND



## The Gift Club Membership Plans

FEATURES	SILVER	GOLD	PLATINUM
PRICES (ex VAT, per annum)	£700	£1200	£2000
Welcome post on LinkedIn <small>(The Gift Club page plus Founder's personal page)</small>	✓	✓	✓
Inclusion in our Promo Video	✓	✓	✓
Newsletter Mini-Feature	✓	✓	✓
4 x Social posts and inclusion in The Hub – our community platform <small>(LinkedIn, Twitter, Instagram, plus in The Hub)</small>	✓	✓	✓
Basic listing in The Gift Club Supplier Directory	✓	✓	✓
Inclusion in the Supplier Listing section in The Hub	✓	✓	✓
Enhanced Supplier Directory Listing features		✓	✓
1 x Spotlight Feature in our Newsletter <small>(also posted across social media channels and in The Hub)</small>		✓	✓
1 x Thought Leadership Article in our Newsletter <small>(also posted across social media channels and in The Hub)</small>		✓	✓
1 x Free Event Listing in The Hub		✓	✓
Prime position in our Supplier Directory			✓
1 x Additional free Event Listing in The Hub <small>(also posted across social media channels and as a mini-feature in our Newsletter)</small>			✓
1 x Free Job Vacancy Listing in The Hub <small>(also posted across social media channels and as a mini-feature in our Newsletter)</small>			✓
1 x CEO Soap Box Interview featured in our Newsletter <small>(also posted across social media channels and in The Hub)</small>			✓
First to receive Leads/Business Opportunities			✓

## Explanations of Membership Features

### → Welcome LinkedIn Post

Your company proposition and logo shared as a post on our LinkedIn news feeds and in the Supplier Group in “The Hub”, our **new** community platform.

### → Inclusion in our Promo Video

Your logo will feature in our own promotional video that we share regularly with our audience and subscribers.

### → Newsletter Mini-Feature

A 30-word feature in our fortnightly newsletter, promoting your logo and services with click-throughs to your listing in The Gift Club’s Directory.

### → 4 x Social Posts and Inclusion in The Hub

Provide us with copy and images and we will share your content with our growing audience across social media and in The Hub, four times a year.

### → Basic Listing in The Gift Club Directory

Promote your business proposition with 250 words, adding your logo and contact details. Appear in The Hub automatically as a proud supplier.

### → Inclusion in the Supplier Listing section of The Hub

All members of The Gift Club are automatically listed in the Supplier Listing section in The Hub.

### → Enhanced Supplier Directory Listing Features

As per the basic listing but with a “landing page” feel including social links, your own video marketing and space to display all your imagery & case studies.

### → Spotlight Feature and Thought Leadership Articles

Gain exposure with a piece of written content (Q&A, thought leadership, white paper, case study) that communicates the value of your solutions to our audience, shared in our newsletter and in The Hub

### → Prime Position in our Supplier Directory

Platinum members can enjoy the limelight with their logo instantly displayed at the top of the list.

### → Event Listing in The Hub

Advertise an event/webinar with a listing in our event portal of The Hub with external links for registrations. Also shared as a Mini-Feature in our newsletter.

### → Job Listing in The Hub

Advertise a job vacancy in The Hub for two weeks. Also shared as a Mini-Feature in our newsletter.

### → CEO Soap Box Interview

Let a member of your senior leadership team take The Gift Club stage and communicate what sets you apart from the competition in a well-curated video interview.

### → Be First to Receive Leads / Business Opportunities

Get first dibs at relevant inbound enquiries to The Gift Club. We’ll contact you if we feel you could be a great match.