



BE HEARD BE SEEN BE FOUND



THE GIFT CLUB & THE HUB SPONSORSHIP OPTIONS

THE GIFT CLUB NEWSLETTER SPONSORSHIP (currently 3000 email subscribers (growth expected to be 6000 by Feb 2022))	
PRICES (ex VAT)	£12,000 per annum
Logo appears at the top of our Newsletter with click through links to your site	✓
Logo appears at the bottom of our Newsletter with short description of who you are and what you do	✓
1 x Spotlight Feature in our Newsletter (per quarter) (also posted across social media channels and in The Hub)	✓
1 x Post per Spotlight Feature in a relevant Group in The Hub	✓
1 x Shout-out across our social media channels to promote your company as The Gift Club's Proud Newsletter Sponsor	✓

SPONSOR-A-GROUP IN THE HUB	
PRICES (ex VAT)	£15,000 per annum
Logo appears under the relevant Group Icon in the activity feed	✓
Logo appears as a pinned post at the top of the Group's own activity feed	✓
24 x promotional posts in the Group	✓
1 x Shout-out across our social media channels to promote your company as The Hub's Proud Group Sponsor	✓

SUPPLIER'S LIST SPONSORSHIP in The Hub & THE GIFT CLUB		
PRICES (ex VAT)	£10,000 6 months	£15,000 per annum
Logo / banner appears at the top of the Supplier Directory in The Gift Club website, with links to your own site	✓	✓
Logo appears under the Supplier List Group Icon in the activity feed in The Hub	✓	✓
Logo appears as a pinned post at the top of the Supplier List Group activity feed in The Hub	✓	✓
1 x Shout-out across our social channels to promote your company as a The Hub's Proud Supplier List Sponsor	✓	✓
Supplier List 'Sponsored by Your Company Name ', positioned in the menu of The Hub	✓	✓

GLOBAL NEWS SPONSORSHIP IN THE HUB* (*cannot be in conjunction with the Newsletter Sponsorship option)	
PRICES (ex VAT)	£15,000 per annum
Global News 'Sponsored by Your Company Name ' positioned in the menu	✓
Logo appears under the Global News icon in the Global News page	✓
'About Our Sponsor' link to your site in the Global News page	✓
12 x posts in a relevant Group	✓



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OTHER WAYS TO WORK WITH THE GIFT CLUB

OTHER WAYS TO WORK WITH US	
DESCRIPTION OF SERVICE OFFERING	PRICES (ex VAT)
<p>Buy -A- Private-Group in The Hub</p> <p>Purchase a private group in the app with admin rights* (*There will be one member of The Gift Club also with admin rights to act as a moderator)</p>	<p>£5,000 per annum</p>
<p>Post & Push in The Hub</p> <p>Post in a group (a download / article / feature) and all members of the group will receive a push notification No more than 12 posts per company per year</p>	<p>£1,200 per post (incl. one push) *does not include job or event advertising</p>
<p>Buy - A- Folder in The Hub (limited number available)</p> <p>Purchase a space in The Hub's menu and have your own visibly named folder to store documents, media and promotional assets External links to your website Change or edit content 4 times a year</p>	<p>£3,000 per annum</p>
<p>Advertise a Vacancy in The Hub</p> <p>Advertise a vacancy in The Hub (Vacancy details appear in the 'Job Opportunities' section in The Hub's menu for two weeks)</p> <p>Advertise a vacancy in The Hub via Post & Push (vacancy details in The Hub are sent to all members or segmentation of members of the app via a push notification)</p>	<p>£500 per vacancy +£500 per vacancy push</p>
<p>Advertise an Event in The Hub</p> <p>Purchase space in our Events List menu in The Hub to promote an upcoming event Links to your own site for booking & registration</p> <p>Advertise an Event in The Hub via Post & Push (event details in The Hub are sent to all members or segmentation of members of the app via a push notification)</p>	<p>£400 per event +£400 per event push</p>