

BE HEARD BE SEEN BE FOUND



The Gift Club Membership Plans

FEATURES	SILVER	GOLD	PLATINUM*
PRICES (ex VAT, per annum)	£500	£1000	£1800
Basic Directory Listing	✓	✓	✓
4 x Social Posts	✓	✓	✓
Entry in The Gift Club Promo Video	✓	✓	✓
Welcome LinkedIn Post from our Founder	✓	✓	✓
1 x Newsletter Mini Feature	✓	✓	✓
1 x Spotlight Feature		✓	✓
1x Thought Leadership Article		✓	✓
Full Directory Listing		✓	✓
1 x CEO Soap Box Interview			✓
1 x month Sponsorship of The Directory			✓

(*exclusively for 12 VIP members only)

Explanations of Membership Features

n Basic Directory Listing

Promote your business proposition with 150 words, add your logo and contact details. Benefit from our SEO activity to be found by your clients and partners.

n 4 x Social Posts

Provide us with the copy and images and we will share your content with our growing audience across Twitter, LinkedIn and Instagram 4 x a year.

n Entry in The Gift Club Promo Video

Your logo will feature in our own promotional video that we share regularly with our audience and subscribers.

n Welcome LinkedIn Post

Your company proposition and logo shared on our Founder's LinkedIn news feed, who has 10,000 followers in the global gift card, incentive, loyalty and rewards market.

n 1 x Newsletter Mini Feature

A 30-word feature in our fortnightly newsletter promoting your logo and services with click-throughs to your listing in The Gift Club's Directory.

n 1 x Spotlight Feature

n 1 x Thought Leadership Article

Featured in our newsletter, gain exposure with a piece of written content (Q&A, thought leadership, white paper, case study) that communicates the value of your solutions to our audience.

n Full Directory Listing

As per the basic listing but with a 'landing page' feel including social links, your own video messages and case studies with space to display all your solutions with click-throughs to your own site.

n 1 x CEO Soap Box Interview

Featured in our newsletter and on our site plus as an episode in our podcast. Let a member of your senior leadership team take The Gift Club stage and communicate what sets you apart from the competition in a well curated video interview.

n 1 x month Sponsorship of The Directory

Elevate your company's brand and position as partner of choice and be recognised as the industry leader by site visitors looking for solutions.